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Imajilan™ Breaks Ties With Ticci Man Project

HOLLYWOOD, CA – July 7, 2010

Imajilan Pictures™ (IP) and parent company Imajilan™ have officially divested all interest in the Ticci Man Project and are dropping its media-that-cares project associated with the nonprofit group.

“While we, of course, support efforts to help tribally recognized Native Americans gain entry and voice in Hollywood under some of the most racist and apartheid conditions in the world ever bestowed on a race of people by a single industry, we can no longer support the actions of the Ticci Man Project that moved toward a more confrontational community approach,” said CEO Zelan Bonn. “Positive transformation was and remains my only personal goal and process—we should be educating, not attacking,” he said.

The Ticci Man Project was founded by Bonn who recently left the nonprofit group over differences of approaches, notably the insistence on turning Hollywood into a legal war zone. When Bonn was unable to dissuade key members and associates from their darker mission, he dropped out in protest.

The nonprofit was named after a major Indian hero film project written by Bonn that met with racist objections by executives due to its promoting of a major, modern day Native American hero and the producer’s insistence all Native American characters be portrayed by tribally recognized talent.

Imajilan has withdrawn its pledge to have a portion of the proceeds benefit the Ticci Man Project as originally established under its media-that-cares approved projects. Instead, the company will set aside such pledged proceeds to help Native Americans enter the industry through training and scholarship programs.

The \$60 million feature film, series, comic book, and video gaming franchise project is currently in development and awaiting independent investors from countries as far away as China and Germany.

“It’s a sad day when we cannot bring America a modern day American Indian hero or finance such a project with American dollars because of the pervasiveness of racism against these people in this country and industry,” said Bonn. “We are going to successfully conclude this project some day because in the end, world markets remain hungry for unique and special characters and stories that are incredibly entertaining—regardless the main subject’s culture or race—or we would not have such great films like E.T. The Extraterrestrial—you could not find a more culturally or racially divergent character than that, and yet we rooted for him and still do,” said Bonn. “Loveable is loveable and it transcends culture and race—it always has!”